

Dan Baker Becomes Voice of Roadside Resume™

Vigillo kicks off National Truck Driver Appreciation Week with series of videos and Facebook giveaway

Portland, Oregon– September 9, 2011— Vigillo LLC, creators of Daylight™, the CSA Platform for Transportation, today announced in honor of National Truck Driver Appreciation Week they would be releasing a series of Roadside Resume videos presented by industry expert and driver advocate, Dan Baker. In addition, anyone who “likes” Roadside Resume on Facebook during the month of September will be entered into a sweepstakes to win a free iPad.

“The creation of Roadside Resume was a matter of basic fairness. There is no other mechanism for drivers to see or monitor their own CSA scores. Partnering with Dan Baker to promote this free service to drivers was a natural fit. Since he is such a huge advocate of the driver we figured National Truck Driver Appreciation Week was the perfect time to announce our videos,” said Steven G. Bryan, CEO of Vigillo. “It was truly an honor to work with someone of Dan’s expertise and passion for the industry and its drivers.”

Known as “the man on the people’s side of trucking”, Dan Baker is a nationally recognized speaker and consultant to the trucking industry. Dan’s expertise and focus is on the trucker with the basic theme of his work being ‘if you’re in trucking today, first of all you’re in the people business and secondly, you’re in the trucking business’.

“Those who know me,” said Baker, “know I never endorse products, but Roadside Resume is different. What Vigillo is offering with Roadside Resume is a product created in the best interest of the driver. It is unbelievable to me that drivers are being measured on a system they have no visibility into. I’m on the driver’s side – and so is Roadside Resume which is why I agreed to be the voice of their videos.”

Roadside Resume is based on three years of violation history and up to five current and past CDL numbers. The database will include information from carriers that are Vigillo CSA Scorecard subscribers or Affiliate members of the Vigillo Network, companies that have elected to provide this important service to their drivers by giving Vigillo access to their inspection data without paying to receive scorecards.

The videos can be viewed directly at www.facebook.com/roadsideresume “like” the page and be automatically entered to win a free iPad.

About Vigillo LLC

Founded in 2007 by a team of statisticians and nimble software engineers with a talent for deciphering complex information and delivering it in an at-a-glance scorecard format, Vigillo specializes in taking copious amounts of data and turning it into factually reliable and usable information. Leading the industry in trend-setting concepts for fleet safety and business compliance issues for the U.S. commercial transportation industry, Vigillo's Suite of CSA Scorecards is the most widely used CSA reporting system in the industry today. Operating on the philosophy of "if you can measure it, you can manage it", Vigillo presents data in such a way that companies can quickly and clearly understand and address their most critical safety and compliance issues. For more information on Portland, Oregon-based Vigillo, visit www.vigillo.com.

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